

IN CONVERSATION WITH...

RAVI SARDANA

CEO, AL YAMUNA DENSONS



Tell us about yourself and Al Yamuna Densons

Al Yamuna Densons FZE is the Middle East arm of "Yamuna Cable Accessories Pvt. Ltd. and Yamuna Power & Infrastructure Ltd" India. It is a family owned business, professionally managed and growing constantly for more than 45 years.

We specialise in manufacturing all kind of underground and above ground cable accessories in different technologies such as, Heat Shrink, Pre Moulded & Cold Shrink, up to 66 kV. We also produce and sell "Silicon Rubber O.H.L Insulators up to 220KV".

The Group is pre-qualified & approved in all GCC countries, especially for supplying the underground cable accessories, and working there for more than 25 years. Also the group is active in more than 35 countries all over the world.

WHAT ARE THE CURRENT TRENDS IN THE SAUDI POWER MARKET?

RS: Considering the 2030 vision, Saudi Arabia has planned to put approximately 5 G watt every year to reach the targeted power Capacity by 2030, which is estimated to be around 120 GW.

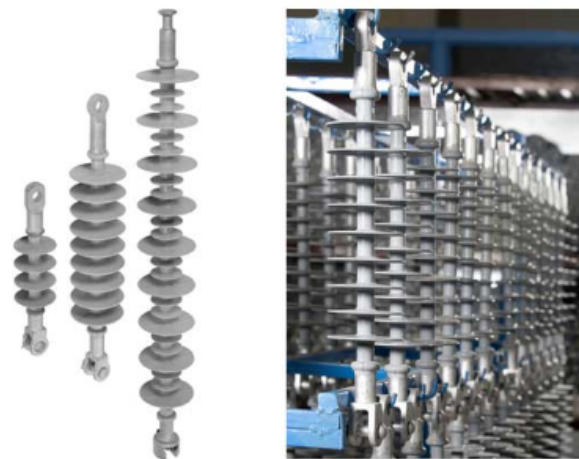


WHAT ARE THE MAJOR CHALLENGES FACED IN THE GCC POWER SECTOR?

RS: The major challenge facing the GCC countries power expansion is the serious commitment to follow through on the plans for Saudi Vision 2030 regardless of any obstacles which may occur.

WHAT PROGRESSIVE TRENDS HAVE YOU SEEN THAT SAUDI ARABIA NEEDS TO ADOPT?

RS: The progressive trend which we think Saudi Arabia will and should adopt are continuous use of digitalisation along with analytics and artificial intelligence in the fields of production, distribution and services in Power Generation, transmission and Distribution. We see extensive use of Industry 4.0 in all future manufacturing environment.

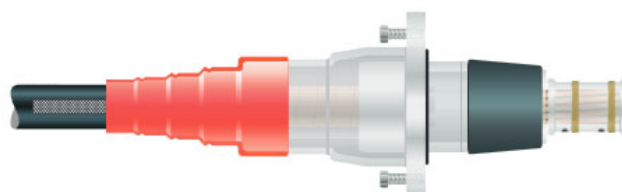


WHAT CONTRIBUTION DOES MEE SAUDI HAVE ON THE POWER SECTOR?

RS: MEE Exhibition which has been in Dubai for the last 25 years has gained a great reputation. It attracted the major players in the field of Electricity, manufacturers, traders and Utilities. Bringing its version to Saudi Arabia, admitting the great role Saudi Arabia is contributing to GCC Electrical market. This is estimated to be around 50-60% of the total GCC market. This also would bring a large value added to the trend of Saudi Arabia towards localisation activities.

WHAT PRODUCTS WILL YOU BE HIGHLIGHTING AT THIS YEAR'S EXHIBITION?

RS: The products which Al Yamuna Densons FZE is exhibiting this year are Cable jointing accessories products which are in Heat Shrink, Pre Moulded, Cold shrink & GIS Plug In type upto 36 kV (MV Category). Also on display are samples of Pre Moulded M.V. Switchgear external busbar systems, M.V & H.V Silicon Rubber insulators and bare conductor covers.



ABOUT MIDDLE EAST ELECTRICITY SAUDI

MEE Saudi provides the perfect platform for international stakeholders, and those with a vested interest in the KSA power market to meet with local Saudi manufacturers and distributors to boost investments in the largest untapped power market in the GCC and support Saudi in becoming a global hub.

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